

Introduction to Sociology



Lesson Objectives

1

Define sociology as the systematic study of society, human behavior, and social patterns.

2

Grasp fundamental concepts such as society, social institutions, culture, socialization, and social stratification.

3

Recognize the significance of sociology in gaining insights into social dynamics, addressing social issues, and enhancing critical thinking.



Definition

Definition: The systematic study of society, human behavior, and social patterns.



key concepts

Society

**Social
Institutions**

Culture

Socialization

**Social
Stratification**





Importance of Sociology

- Understanding Social Dynamics: Insights into relationships and social structures.
- Addressing Social Issues: Analyzing and solving problems like inequality.
- Enhancing Critical Thinking: Examining causes and consequences of societal phenomena.

Research Methods

Quantitative Methods

- Numerical data, surveys, statistical analysis.

Qualitative Methods

- Focus on depth and context through methods like interviews.



Sociological Applications

- Applied Sociology: Using principles to solve real-world issues.
- Sociological Imagination: Connecting personal experiences to larger social forces.





*the
end*

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